



**FRIENDS OF THE TAY WATERSHED
Proposed Budget**

	Proposed Budget 2012			Actual 2011	Actual 2010
	WDD	Other Operations	Total		
REVENUE					
1 Donations Received	30.00	2,800.00	\$2,830.00	\$1,631.41	\$2,823.61
2 Grants	1,300.00	2,500.00	3,800.00	20,604.44	9,600.00
3 Memberships		400.00	400.00	390.00	460.00
4 Other Revenue					
Other Income	0.00	1,100.00	1,100.00	934.43	766.32
TOTAL REVENUE	1,330.00	6,800.00	8,130.00	23,560.28	13,649.93
EXPENSES					
Public Education & Environmental Activ.					
5 Advertising and Promotions	430.00	200.00	630.00	398.89	549.75
6 Educational Products		1,300.00	1,300.00	6,249.85	12,037.08
7 Festival Fees and Expenses		100.00	100.00	48.03	89.25
8 Lake Management Planning		0.00	0.00	700.60	1,044.58
9 Tay 175th Legacy Project		0.00	0.00	18,060.00	0.00
10 Other Program Expenses	900.00	2,500.00	3,400.00	1,821.08	0.00
11 Web Site Expenses		140.00	140.00	135.60	129.15
TOTAL Public Education & Envir. Activ Management and General Administration	1,330.00	4,240.00	5,570.00	27,414.05	14,866.14
Management and General Administration					
12 Insurance		900.00	900.00	858.60	837.00
13 Membership and Other Fees		40.00	40.00	40.00	0.00
14 Office Supplies		100.00	100.00	124.58	0.00
15 Other Administrative Expenses		1,000.00	1,000.00	1,142.88	1,391.59
TOTAL Management and General Admin.	0.00	2,040.00	2,040.00	2,166.06	2,228.59
TOTAL EXPENSES	1,330.00	6,280.00	7,610.00	29,580.11	17,094.73
NET INCOME	0.00	520.00	\$520.00	-\$6,019.83	-\$3,444.80

Budget Notes and Assumptions:

Revenue

- 1 Donations budget anticipates similar generosity as experienced in 2010, given donations received early in 2012.
- 2 Projected new Grants consist of \$1,300 in grants for WDD, \$500 for Scholarship and \$2,000 grant for unspecified 2012 projects if required..
- 3 Memberships assumed to remain fairly stable.
- 4 Other revenue projection includes GIC interest and miscellaneous income, such as T-shirt sales (assumes 50 sold).

Expenses

- 5 Advertising budget covers Watershed Discovery Evening and Perspectives on Water series.
- 6 Educational products budget includes \$300 for Children's Water Festival, \$500 for Scholarship, \$500 for unspecified project
- 7 Festival Fees and Expenses budget left unchanged.
- 8 LMP budget includes remaining project funds allocated to assist Pike Lake with its communications expenses.
- 9 Tay 175th Legacy Project (\$18,060) includes grants of \$8,930 carried over from 2010.
- 10 Other program budget includes: \$900 Watershed Discovery Day, \$500 for Perspectives presentations and \$2,000 for other projects if required.
- 11 Assumes similar website hosting and registration costs.
- 12 Insurance expenses assumed to be slightly higher than 2010 levels..
- 13 Membership Fees budget left unchanged.
- 14 Office supplies budget left unchanged.
- 15 Other administrative expenses budget assumes normal administrative expenses (bank charges, mailbox costs, etc.) remain at about the same level. + \$750 for 50 T-shirt purchases