

Sharing Opportunity

A key part of networking is sharing information. While it is great to do it at these spring and fall meetings wouldn't it also be great to do it whenever we had information to share!

What: any newsletter article, or an email on a given topic, that you think other lake associations, and their members, would benefit from.

Benefit: recipient lake association can quickly re-send the information to their members, with little to no alteration required. Individual lake associations do not have to re-invent the wheel, conduct their own research, write their own article and they may not even be aware of the topic at all. Lake Association executives, who are volunteers, often do not have time to create content to keep their members aware and engaged. A couple emails per month during the summer would be of great value for everyone.

How: after sending your email to your members send it to sharing@lakesharinggroup.com and it will automatically be forwarded to all associations that have signed up. (note since forwarding is automatic, no review of content, please only send information that has already been sent to your members).

Sign-up: send an email request to signup@lakesharinggroup.com to be added to the recipient list. One email per association.

Questions: send your questions to info@lakesharinggroup.com