



**FRIENDS OF THE TAY WATERSHED
Proposed Budget**

	Proposed Budget 2015	Actual 2014	Actual 2013	Actual 2012	Actual 2011
REVENUE					
1 Donations Received	\$3,000.00	\$3,131.90	\$2,383.81	\$4,062.30	\$1,631.41
2 Grants	76,098.00	75,476.60	969.00	1,025.00	20,604.44
3 Memberships	500.00	300.00	497.34	460.00	390.00
4 Other Income	550.00	2,169.25	510.06	1,847.66	934.43
TOTAL REVENUE	80,148.00	81,077.75	4,360.21	7,394.96	23,560.28
EXPENSES					
Public Education & Environmental Activ.					
5 Advertising and Promotions	150.00	39.55	621.77	649.86	398.89
6 Educational Products	2,350.00	1,753.39	1,050.00	572.36	6,249.85
7 Festival Fees and Expenses	500.00	486.25	607.90	96.05	48.03
8 200 th Anniversary 2016 planning	100.00	0.00	0.00	0.00	0.00
9 Other Program Expenses	107,000.00	37,728.29	263.86	2,700.40	19,881.08
10 Web Site Expenses	180.00	172.26	135.60	207.92	135.60
TOTAL Public Education & Envir. Activ Management and General Administration	110,280.00	40,179.74	2,679.13	4,226.59	26,713.45
11 Insurance	940.00	911.52	891.00	891.00	858.60
12 Membership and Other Fees	60.00	255.00	59.95	80.00	40.00
13 Office Supplies	110.00	52.80	108.24	0.00	124.58
14 Other Administrative Expenses	520.00	566.47	219.10	217.60	1,142.88
TOTAL Management and General Admin.	1,630.00	1,785.79	1,278.29	1,188.60	2,166.06
TOTAL EXPENSES	111,910.00	41,965.53	3,957.42	5,415.19	28,879.51
NET INCOME	-31,762.00	39,112.22	\$402.79	\$1,979.77	-\$5,319.23

Budget Notes and Assumptions:

Revenue

- 1 Donations budget includes \$1000.00 already received from Little Stream Bakery plus anticipated generosity shown in 2014.
- 2 Grants budget includes \$298.00 already received from RVCA WDD, \$75,000 OTF, balance anticipated successful applications about \$800 for water quality testing and other projects if required..
- 3 Memberships assumed to remain fairly stable.
- 4 Other revenue projection includes GIC interest and miscellaneous income, such as T-shirt sales (assumes 25 sold), but no fund raisong projects

Expenses

- 5 Advertising budget covers Watershed Discovery Day, Kid Fish radio spots and posters
- 6 Educational products budget includes \$300 for Kid Fish, \$1500 for Scholarship, \$500 for WWD, PDCI Bus Subsidy, \$150.00 and Perth Heritage Fair, \$ 50.00 . .
- 7 Festival Fees and Expenses budget based on previous year's projects
- 8 Assumed that FTW will decide to participate in Community celebration of 200th Anniversary of Settlement.
- 9 Other program budget includes expenses on PAPHL as well as \$500 laboratory expenses for water quality testing,if required.
- 10 Assumes similar website hosting and registration costs.
- 11 Insurance expenses assumed to be slightly higher than 2014 levels..
- 12 Membership Fees budget left unchanged.
- 13 Office supplies budget left unchanged.
- 14 Other administrative expenses budget assumes normal administrative expenses (bank charges, mailbox costs, etc.). remain at about the same level. + \$300 for 20 T-shirt purchases