

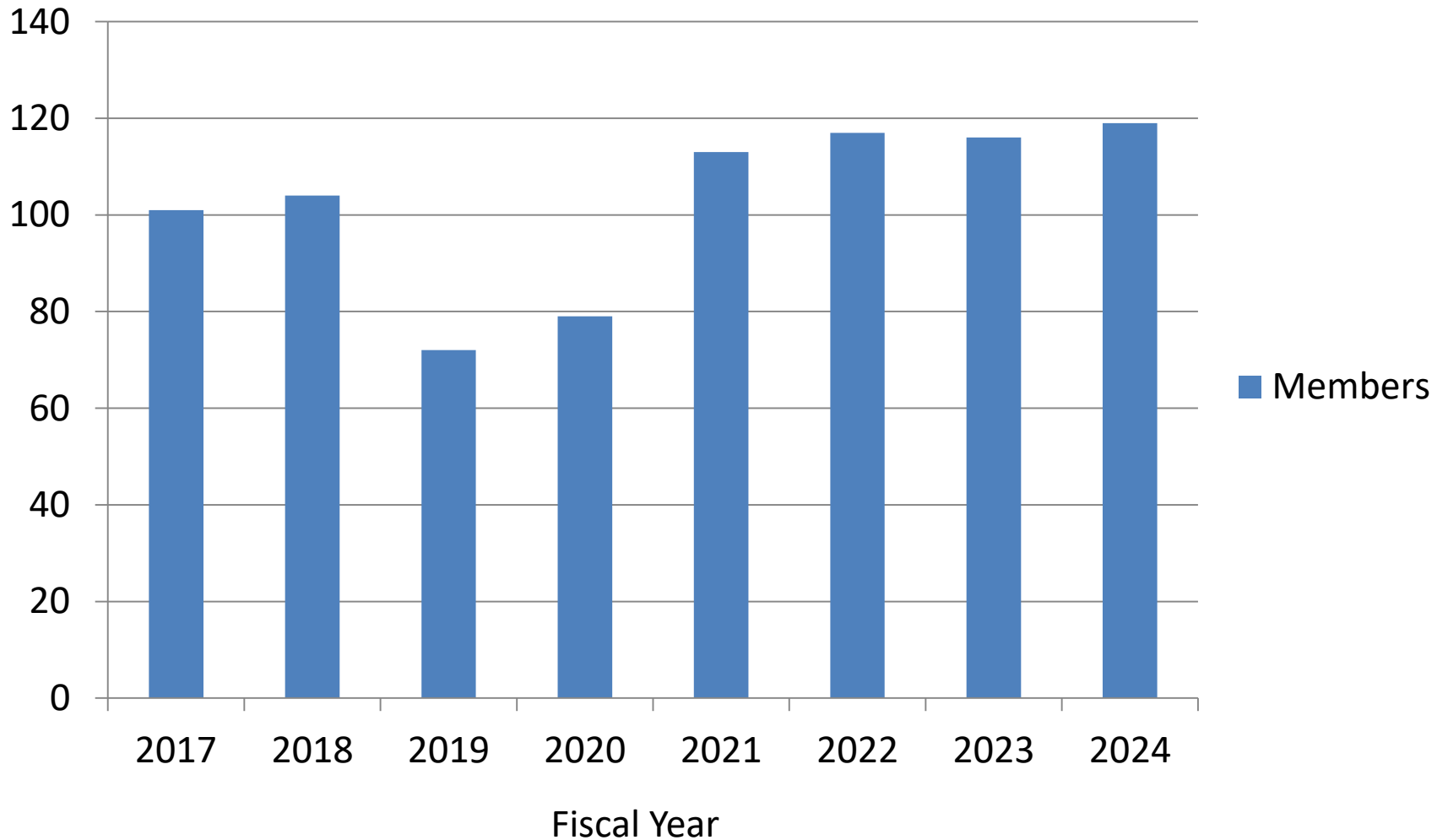
# Eagle Lake Property Owners Association Membership

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# ELPOA Membership



# Lake Association Membership

## Process:

- Membership and contact information is maintained on a file in Google Drive
- Dedicated Membership Director on ELPOA Board of Directors

## Actions Taken:

- Cottage to cottage “membership drive” in 2018- Board members assigned by region
- Attendance at AGM requires paid membership
- Created a “Private Group” on Facebook for lake residents in 2016
- Periodic emails and Facebook posts to current and past members to remind them to renew their dues.
- Membership dues reminder and summary of benefits of membership posted in ELPOA Spring Newsletter.

## Challenges:

- Covid outbreak prevented an in-person AGM in 2019 & 2020- Zoom meetings had limited attendance.
- Recruiting new membership/ property turnover to new owners.
- 119 out of approximately 320 properties are ELPOA members